

**Runmefit**

**Runmefit**

# Product Catalogue 2025



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# RunmeFit

RunmeFit, founded by Shenzhen Starmax Technology Co., Ltd., is an innovative brand specializing in consumer-grade smart wearable devices. We are dedicated to building a comprehensive smart wearable ecosystem, offering reliable, high-quality hardware, AI-powered health and fitness algorithms, and user-friendly, personalized mobile applications. Our goal is to provide users with a seamless blend of convenience and intelligence in their daily lives.

**25+**  
million users

**450+**  
total staff

**100+**  
R&D staff

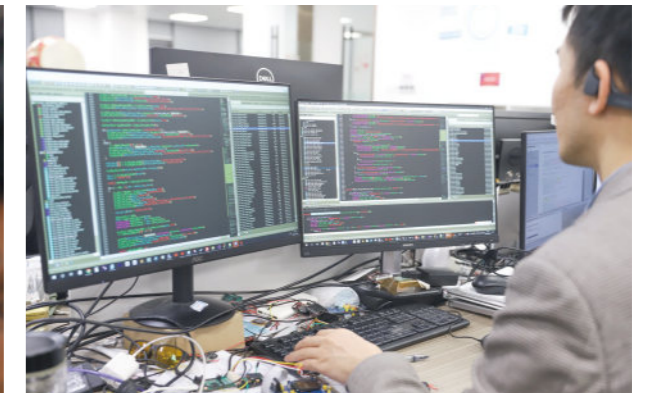
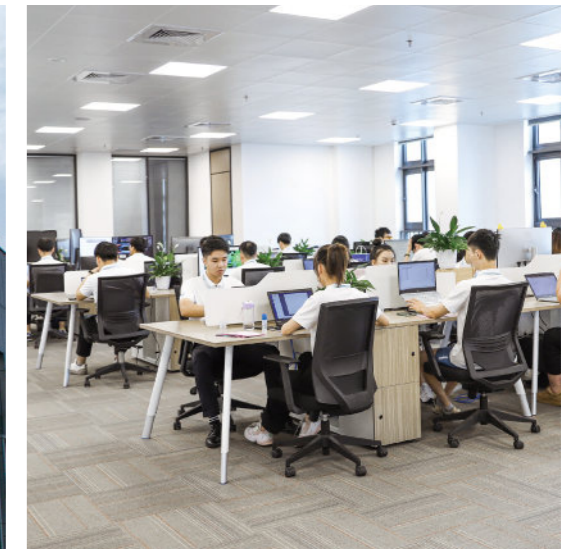
**50+**  
countries

Founded in 2015, we have been deeply rooted in the smart wearable industry for a decade. From product design and software development to manufacturing and global sales, we are fully engaged at every stage, earning the trust of over 25 million users worldwide.

RunmeFit remains committed to integrating technology with health, delivering superior smart wearable products and services to users around the globe.

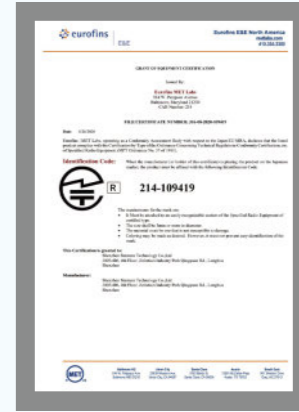
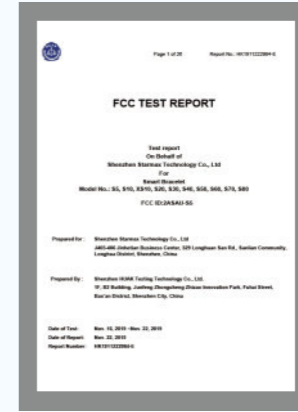
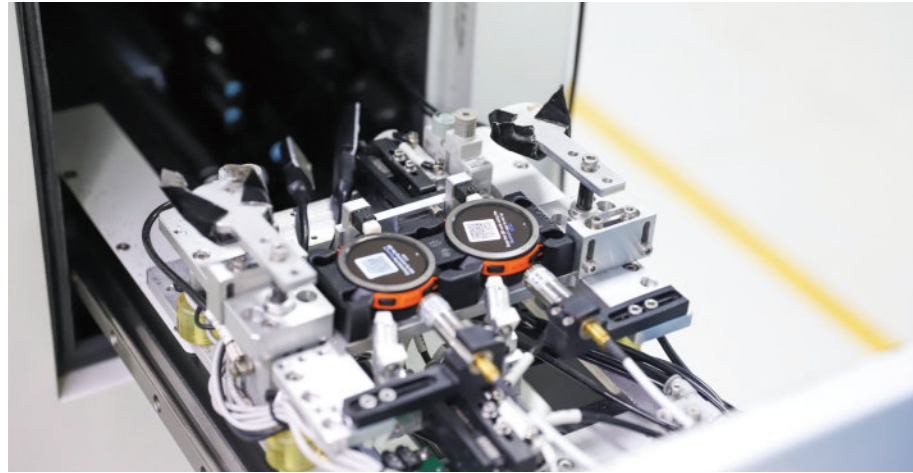
## Growing Team and Global Sales

Today, we have more than 450 staff, including over 100 dedicated to research and development. Our expertise spans R&D, design, production, and sales. Our products are sold across five continents and more than 50 countries, gaining widespread recognition and appreciation from users of diverse cultural backgrounds. We continually innovate to deliver smarter, more efficient, and healthier lifestyle solutions.



# Factory & Manufacture

Our product line includes activity trackers, smart watches, GPS sports watches, and the RunmeFit App. All of our products meet major international certifications such as FCC, CE, ROHS, and UKCA. On the manufacturing side, we operate a 6,000-square-meter, ISO Class 10,000 cleanroom production center equipped with eight production lines and semi-automated manufacturing and quality control processes. This ensures that every product we deliver exceeds user expectations. Our factory is ISO9001 certified and BSCI-compliant, ensuring both product quality and social responsibility.



## Certificates

RunmeFit is committed to quality, compliance, and social responsibility, demonstrated by its certifications such as BSCI for ethical practices and ISO9001 for quality management.

RunmeFit's products meet global standards for quality and energy efficiency, backed by internationally recognized certifications like CE, RoHS, FCC, and regional approvals in India and Japan. These certificates underline RunmeFit's dedication to delivering reliable, safe, and environmentally conscious products worldwide.

# Runmefit

## Be a Runmefit Dealer or Distributor

We are looking for dealers and distributors. Expand your business by partnering with Runmefit, a leader in smart wearable technology.

As a dealer or official distributor, you will have the opportunity to offer your customers stylish, feature-rich devices tailored to fitness enthusiasts, technology aficionados, and everyday users. Enjoy competitive pricing, comprehensive marketing support, and the reputation of a brand known for its excellence and reliability.

Take the next step in growing your business with Runmefit. Contact us today to become a dealer or distributor.

## Work with Us Under OEM/ODM/OBM

### For Amazon & Shopify Seller

We specialize in helping Amazon sellers expand their product offerings and reach new markets. Whether you're looking to sell on platforms like Amazon, Walmart, or Shopify, we provide end-to-end support to ensure your products align with your brand's identity.

### For Brand Owners

We offer full OBM (Original Branding Manufacturing) services, handling everything from design and software development to manufacturing. We deliver a ready-to-market product under your brand. Additionally, we can integrate our hardware into your app with custom SDK and API solutions.

## Choose Us for Bulk Gift Selections

### for Companies, Organization and Membership Rewards

Smart watches make an excellent gift for consumer promotions and employee recognition, all at a reasonable cost. Whether for giveaways or loyalty rewards, these devices offer a practical and valuable way to show appreciation.

### for Sports Events, Concerts and Exhibitions

In 2022, we worked with the FIFA World Cup Qatar organizers, where our smartwatch was chosen as the volunteer appreciation gift. Our smartwatches are an ideal choice for large sports events, concerts, and exhibitions, offering a meaningful and practical gift for attendees.

## Healthcare Solutions

### Schools and Nursing Homes Care

Track and manage children's wellness at school within a virtual fence (e.g., school or designated area). We provide a complete Bluetooth broadcast protocol and API to collect essential health data, ensuring real-time monitoring and care.

### Integrate with Mobile App

For health and fitness app providers, integrating smartwatch data into your app is simple. Expand your software offerings and unlock new possibilities by seamlessly incorporating wearable technology into your service.

We partnered with sellers on:



Our clients:



# Contents.

P01.

## GPS Outdoor Smart Watch

---

GTX3 GPS  
GTX2 GPS Outdoor

P12.

## Fitness & Health Smart Watch

---

GTS9 Rugged  
GTS7/GTS7 Pro  
GTR2  
CX3  
CX2

P06.

## AMOLED Smart Watch

---

GTS10 AMOLED  
GTS8 AMOLED  
GTR3 AMOLED

P22.

## Smart Watch for Women

---

GTR3 AMOLED Elegant  
GTR4 Grace

P26.

## Fitness Tracker

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GTL2  
S5

# GPS Outdoor Smart Watch

RunmeFit GPS smart watch is named the GTX series. X stands for the unknown adventures waiting to be discovered. With advanced GPS features, it unlocks new possibilities for hiking, mountaineering, and all outdoor adventures. The GTX series combines precision, durability, and style. Its built-in GPS ensures accurate tracking, even in the most challenging terrains.

# GTXX

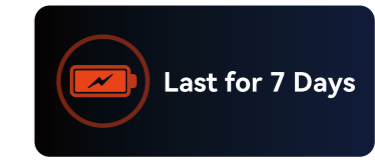
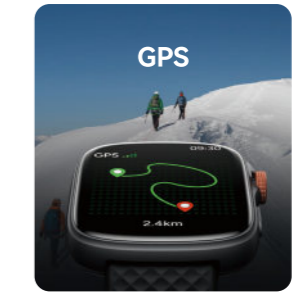




Coming Soon

# GTX3 GPS

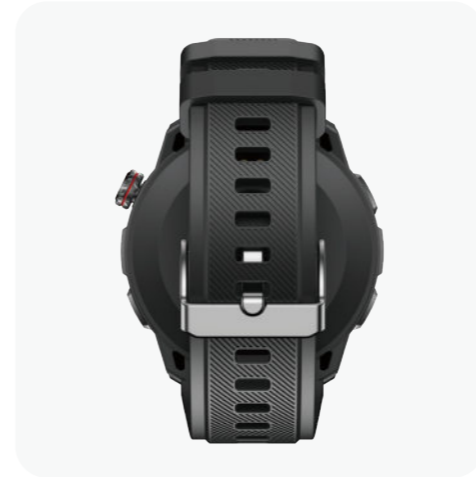
Our masterpiece smartwatch with vibrant 1.95" AMOLED and superior GPS



Display: 1.95-inch HD AMOLED	Resolution: 410*502 pixels
CPU: SF32LB523	Waterproof Rating: 3ATM
Battery Capacity: 360mAh	Bluetooth: 5.3
Battery Life: 7-14 days of use, 45 days of standby	

- GPS
- Sleep
- Respiratory rate
- SpO2
- HRV
- Heart rate

\* Product specifications are subject to change before the official release.



New

# GTX2 GPS Outdoor

Ultimate adventure smartwatch with GPS, altitude, and compass.



Display: 1.43-inch HD AMOLED	Resolution: 466*466 pixels
CPU: ATS3085S4	Water Resistance: 3ATM
Battery Capacity: 390mAh	Bluetooth: 5.3
Battery Life: 7-14 days of use, 45 days of standby	

- Built-in GPS
- Geomagnetic Compass
- Barometer
- Sleep
- Heart rate
- SpO2
- HRV

# AMOLED Smart Watch

The RunmeFit AMOLED smart watch series delivers unmatched brilliance and clarity. Its AMOLED display offers vibrant colors, deep contrasts, and a premium viewing experience. Experience sharper visuals, smoother interactions, and longer battery life with AMOLED.



Coming Soon

## GTS10 AMOLED

Experience silky smooth operations and a stunning 1.95" AMOLED display.



Blazing Fast



1.95-inch  
AMOLED

Fitness &  
Wellness

3ATM



360mAh  
Mega Battery



Display: 1.95-inch HD AMOLED Resolution: 410\*502 pixels

CPU: SF32LB523 Waterproof Rating: 3ATM

Battery Capacity: 360mAh Bluetooth: 5.3

Battery Life: 7-14 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV
- Respiratory rate

\* Product specifications are subject to change before the official release.





New

# GTS8 AMOLED

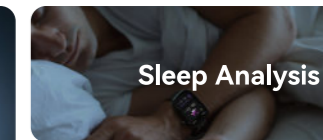
Radiant AMOLED clarity meets precise health and sports tracking.



1.95-inch  
AMOLED



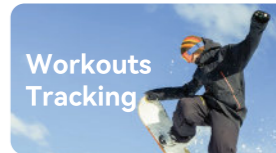
Sleep Analysis



3ATM



Workouts  
Tracking



45 Days  
Standby



Display: 1.95-inch HD AMOLED

Resolution: 410\*502 pixels

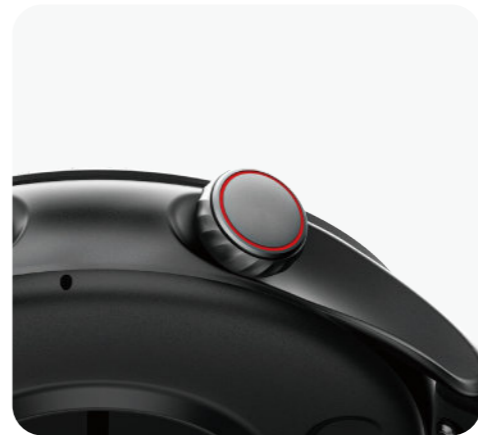
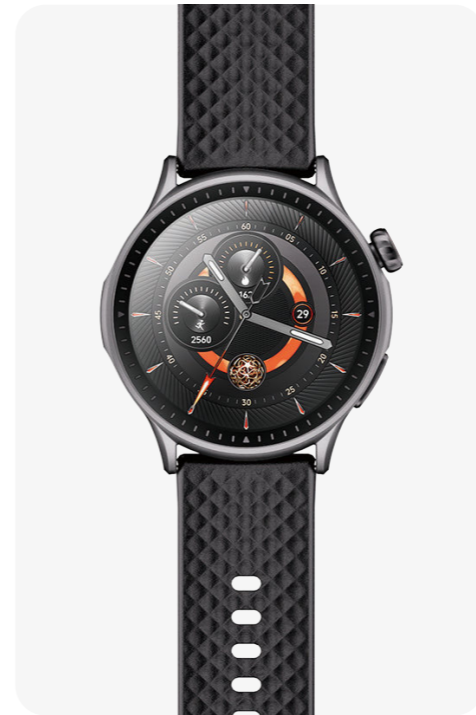
Waterproof Rating: 3ATM

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-14 days of use, 45 days of standby

- Sleep
- HRV
- Heart rate
- Respiratory rate
- SpO2



New

# GTR3 AMOLED

1.43 inch Round AMOLED elegance meets flawless fitness precision



1.43 inch AMOLED



Display: 1.43-inch HD AMOLED Resolution: 466\*466 pixels  
Waterproof Rating: 3ATM Battery Capacity: 390mAh  
Bluetooth: 5.3  
Battery Life: Up to 7-15 days of use, 45 days of standby

- Sleep
- HRV
- Heart rate
- Respiratory rate
- SpO2

# Fitness & Health Smart Watch

The Runmefit Fitness & Health smart watch series is your everyday wellness companion. Packed with features like workout tracking, sleep monitoring, heart rate, and HRV analysis, it helps you stay on top of your health and fitness goals. Designed for seamless integration into your daily life, this series empowers you to track progress, build healthier habits, and stay motivated.

## Key Features on the Smart Watch



### Sports

100+ sports modes, from outdoor running to extreme sports.



### Blood Oxygen

Get real-time insights into your body's blood oxygen saturation.



### Stress

Gain deeper insights into your stress patterns and mood changes.



### Heart Rate

Care for your heart health and get real-time data during exercise.



### Sleep

Track your sleep stages and provide personal insights for better sleeping habits.



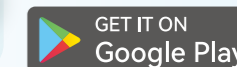
### Breathe

Regulate your breathing to help release your stress and relax your body.



## Connect with Runmefit App

Enhance your experience with the Runmefit App, unlocking advanced mood tracking, an expanded app center, and a diverse watch face gallery.



\* Feature availability may vary depending on the product model



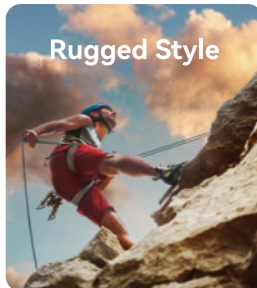
New

# GTS9 Rugged

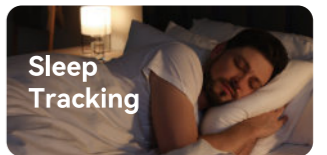
Break barriers – your adventure companion in rugged style.



**3ATM**



**Longer Battery Life**



**Daily Activities**

Display: 1.96-inch HD TFT      Resolution: 320\*386 pixels  
 Waterproof Rating: 3ATM      Battery Capacity: 350mAh  
 Bluetooth: 5.3  
 Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



Hot

# GTS7 Pro/GTS7

The versatile smartwatch for sports and business with extended battery life.



24/7 Health Tracking



1.96-inch HD Display



100+ Sports



10 Days of Use



Health Reminder



Display: 1.96-inch HD TFT

Resolution: 320\*386 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

\* The GTS7 Pro has a digital crown and a shortcut button. The GTS7 only has a digital crown.



Hot

# GTR2

Sleek 2.5D curved display meets your everyday wellness journey.



**2.5D Curved Display**

**24/7 Health Monitor**

**Sports Tracking**

**Bluetooth Calling**

**Smart Assistant**

Display: 1.46-inch HD TFT

Resolution: 360\*360 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



Hot

# CX3

Durable alloy build, your dependable smart health companion.



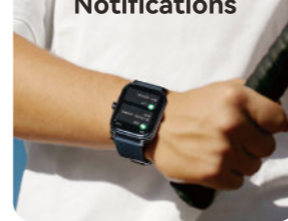
## Health Management



## Alloy Frame



## Real-time Notifications



Display: 1.95-inch HD TFT

Resolution: 240\*282 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

# CX2

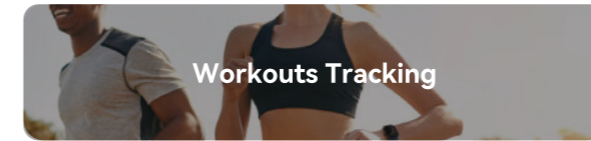
Your everyday smart health companion.



## 1.95-inch HD Display



## Workouts Tracking



## Long Last Battery

Display: 1.95-inch HD TFT

Resolution: 240\*282 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



# Smart Watch for Women

The RunmeFit Smart Watch for Women series combines functionality with elegance. Featuring a sleek and stylish design, it's crafted to complement woman's unique style. With specially curated watch faces, this series brings a touch of sophistication to your wrist.



New

## GTR3 AMOLED Elegant

Limited pink series blossom with stunning HD AMOLED display.

Elegant Design

1.43-inch AMOLED Display



Women's Health



Sports Records



Various Watch Faces



Display: 1.43-inch HD AMOLED Resolution: 466\*466 pixels

Waterproof Rating: 3ATM Battery Capacity: 390mAh

Bluetooth: 5.3

Battery Life: Up to 7-15 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV
- Respiratory rate





Coming Soon

## GTR4 Grace

Ladies series smartwatch for 'her' every elegant moment.



Designed for Ladies



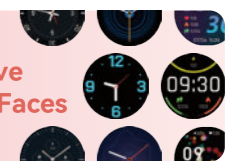
Interchangeable Bezels



Elegant Leather Strap



Exclusive Watch Faces



Women's Health



Display: 1.27-inch HD TFT

Resolution: 360\*360 pixels

Waterproof Rating: IP68

Battery Capacity: 250mAh

Bluetooth: 5.3

Battery Life: Up to 4-8 days of use, 40 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

\* Product specifications are subject to change before the official release.

# Fitness Tracker



The RunmeFit Fitness Tracker series is designed for those who value simplicity and efficiency. Lightweight and compact, these trackers are easy to wear all day without any bulk. Perfect for staying active and focused on your health, this series ensures no compromise on functionality while keeping things light and effortless.



New

## GTL2

Larger screen, longer battery, spot-on wellness tracking



1.47-inch  
HD Display



Smart Notifications



7 Days  
of Use



Display: 1.47-inch HD TFT

Resolution: 172\*320 pixels

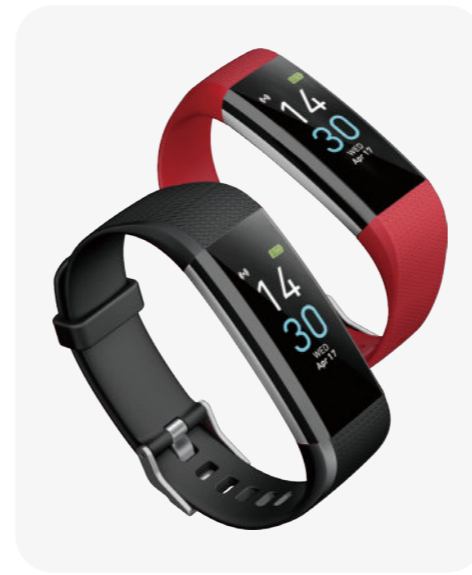
Waterproof Rating: IP68

Battery Capacity: 245mAh

Bluetooth: 5.3

Battery Life: Up to 7-10 days of use, 45 days of standby

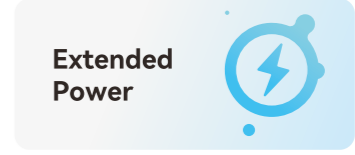
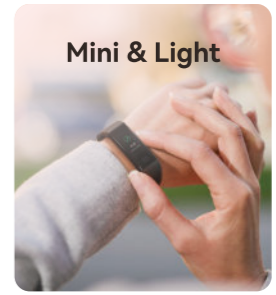
- Sleep
- Heart rate
- SpO2
- HRV



Hot

# S5

Ultra-light 10g\* smart wristband for seamless daily wear



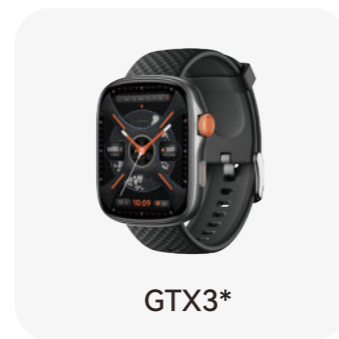
Display: 0.96-inch HD TFT	Resolution: 80*160 pixels
Waterproof Rating: IP68	Battery Capacity: 145mAh
Bluetooth: 5.3	
Battery Life: Up to 5-7 days of use, 45 days of standby	

- Sleep
- Heart rate
- SpO2
- HRV

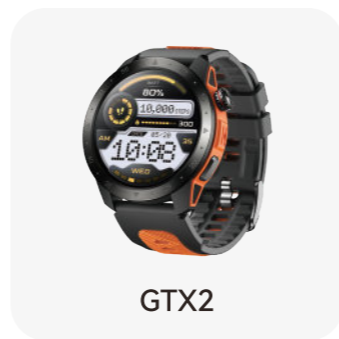
\* The product weight (without straps) is 10 grams

# Comparison Table

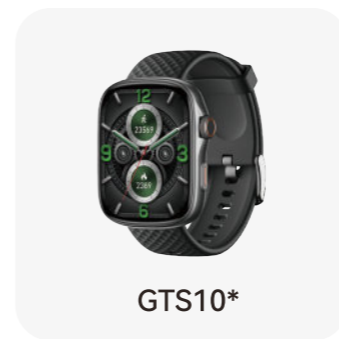
## Specs



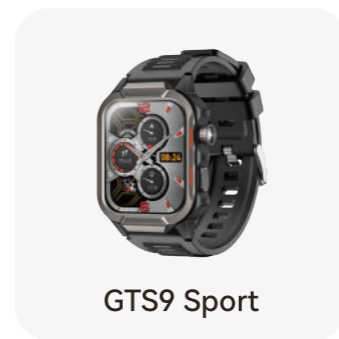
GTX3\*



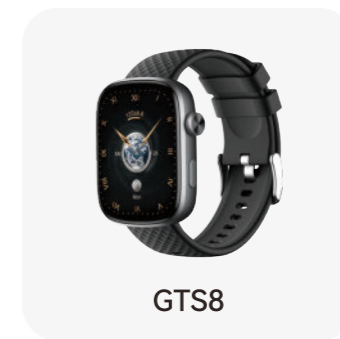
GTX2



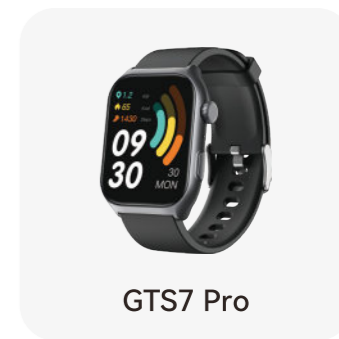
GTS10\*



GTS9 Sport



GTS8



GTS7 Pro

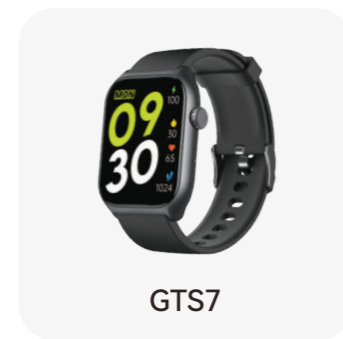
Display type	AMOLED	AMOLED	AMOLED	TFT	AMOLED	TFT
Display size	1.95-inch	1.43-inch	1.95-inch	1.96-inch	1.95-inch	1.96-inch
Resolution	410*502 pixels	466*466 pixels	410*502 pixels	320*386 pixels	410*502 pixels	320*386 pixels
Touch display	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen
CPU	SF32LB523	ATS3085S4	SF32LB523	JL7012F6	JL7013A6S	JL7012F6
Heart rate and SpO2 sensor	HX3695H	HX3918	HX3695H	HX3918	HX3695H	HX3918
Memory	4 MB	4 MB	4 MB	640 KB	640 KB	640 KB
Storage	256 MB	128 MB	256 MB	128 MB	256 MB	128 MB
Barometers	⊗ No	✔ Yes	⊗ No	⊗ No	⊗ No	⊗ No
Geomagnetic compass	⊗ No	✔ Yes	⊗ No	⊗ No	⊗ No	⊗ No
Built-in GPS	✔ Yes	✔ Yes	⊗ No	⊗ No	⊗ No	⊗ No
Bluetooth	5.3	5.3	5.3	5.3	5.3	5.3
Water resistance	3ATM	3ATM	3ATM	3ATM	3ATM	IP68
Battery capacity	360mAh	390mAh	360mAh	350mAh	350mAh	350mAh
Battery life (up to)	7-14 days	7-14 days	7-14 days	5-10 days	5-14 days	5-10 days
Standby mode (up to)	45 days	45 days	45 days	45 days	45 days	45 days
Sleep	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart rate	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
SpO2	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart Rate Variability	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Respiratory rate	✔ Yes	⊗ No	✔ Yes	⊗ No	✔ Yes	⊗ No
MAI Score	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Steps counter	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes

\* Product specifications are subject to change before the official release.

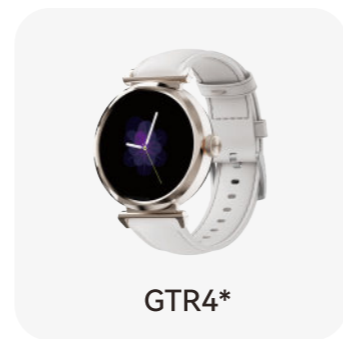
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# Comparison Table

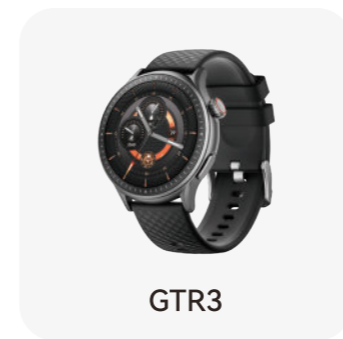
## Specs



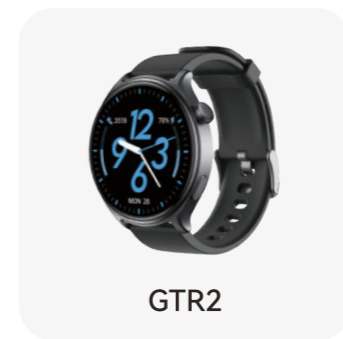
GTS7



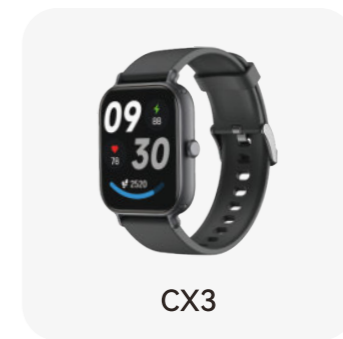
GTR4\*



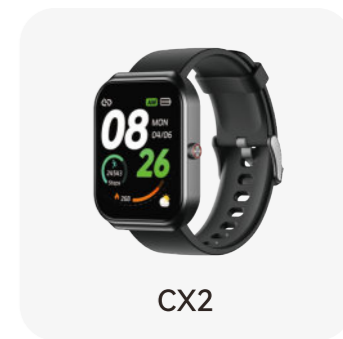
GTR3



GTR2



CX3



CX2

Display type	TFT	TFT	AMOLED	TFT	TFT	TFT
Display size	1.96-inch	1.27-inch	1.43-inch	1.46-inch	1.95-inch	1.95-inch
Resolution	320*386 pixels	360*360 pixels	466*466 pixels	360*360 pixels	240*282 pixels	240*282 pixels
Touch display	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen
CPU	JL7012F6	JL7012F6	JL7013A6S	JL7012F6	JL7012F6	JL7012F6
Heart rate and SpO2 sensor	HX3918	HX3918	HX3695H	HX3918	HX3918	HX3918
Memory	640 KB	640 KB	640 KB	640 KB	640 KB	640 KB
Storage	128 MB	128 MB	256 MB	128 MB	128 MB	128 MB
Barometers	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Geomagnetic compass	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Built-in GPS	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Bluetooth	5.3	5.3	5.3	5.3	5.3	5.3
Water resistance	IP68	IP68	3ATM	IP68	IP68	IP68
Battery capacity	350mAh	250mAh	390mAh	350mAh	350mAh	350mAh
Battery life (up to)	5-10 days	4-8 days	7-15 days	5-10 days	5-10 days	5-10 days
Standby mode (up to)	45 days	40 days	45 days	45 days	45 days	45 days
Sleep	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart rate	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
SpO2	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart Rate Variability	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Respiratory rate	⊗ No	⊗ No	✔ Yes	⊗ No	⊗ No	⊗ No
MAI Score	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Steps counter	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes

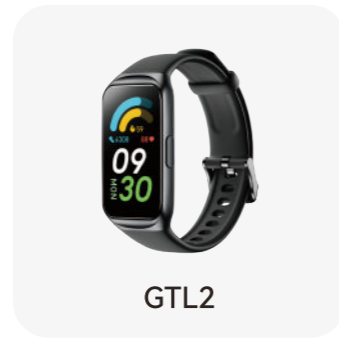
\* Product specifications are subject to change before the official release.

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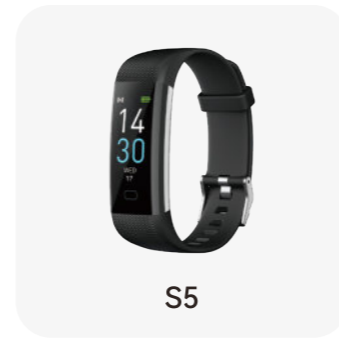
# Comparison Table

## Specs

Display type	TFT	TFT
Display size	1.47-inch	0.96-inch
Resolution	172*320 pixels	80*160 pixels
Touch display	Full-touch screen	Single-touch screen
CPU	JL7012R5	JL7012R5
Heart rate and SpO2 sensor	HX3918	HX3918
Memory	640 KB	640 KB
Storage	64 MB	64 MB
Barometers	⊗ No	⊗ No
Geomagnetic compass	⊗ No	⊗ No
Built-in GPS	⊗ No	⊗ No
Bluetooth	5.3	5.3
Water resistance	IP68	IP68
Battery capacity	245mAh	145mAh
Battery life (up to)	7-10 days	5-7 days
Standby mode (up to)	45 days	45 days
Sleep	✔ Yes	✔ Yes
Heart rate	✔ Yes	✔ Yes
SpO2	✔ Yes	✔ Yes
Heart Rate Variability	✔ Yes	✔ Yes
Respiratory rate	⊗ No	⊗ No
MAI Score	✔ Yes	✔ Yes
Steps counter	✔ Yes	✔ Yes



GTL2



S5

## Your Statement, on the Watch Face

Access the RunmeFit Watch Face Gallery for a variety of vivid and unique designs. With RunmeFit Smart Watch, easily change your watch face to match your mood, style, or occasion, turning it into a unique fashion statement that reflects your personality.

