

**Runmefit**<sup>®</sup>

**Runmefit**<sup>®</sup>

# Product Catalogue 2026



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## Runmefit®

Runmefit, founded by Shenzhen Starmax Technology Co., Ltd., is an innovative brand specializing in consumer-grade smart wearable devices. We are dedicated to building a comprehensive smart wearable ecosystem, offering reliable, high-quality hardware, AI-powered health and fitness algorithms, and user-friendly, personalized mobile applications. Our goal is to provide users with a seamless blend of convenience and intelligence in their daily lives.

Founded in 2015, we have been deeply rooted in the smart wearable industry for nearly a decade. From product design and software development to manufacturing and global sales, we are fully engaged at every stage, earning the trust of over 25 million users worldwide.

Runmefit remains committed to integrating technology with health, delivering superior smart wearable products and services to users around the globe.

**25+**  
million users

**450+**  
total staff

**100+**  
R&D staff

**50+**  
countries

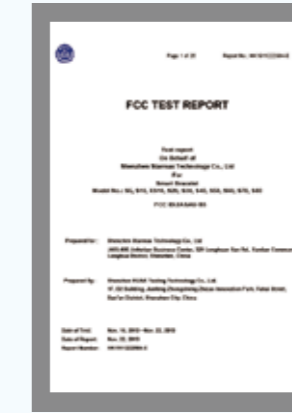
## Growing Team and Global Sales

Today, we have more than 450 staff, including over 100 dedicated to research and development. Our expertise spans R&D, design, production, and sales. Our products are sold across five continents and more than 50 countries, gaining widespread recognition and appreciation from users of diverse cultural backgrounds. We continually innovate to deliver smarter, more efficient, and healthier lifestyle solutions.



## Factory & Manufacture

Our product line includes activity trackers, smart watches, GPS sports watches, and the Runmefit App. All of our products meet major international certifications such as FCC, CE, ROHS, and UKCA. On the manufacturing side, we operate a 6,000-square-meter, ISO Class 10,000 cleanroom production center equipped with eight production lines and semi-automated manufacturing and quality control processes. This ensures that every product we deliver exceeds user expectations. Our factory is ISO9001 certified and BSCI-compliant, ensuring both product quality and social responsibility.



## Certificates

Runmefit is committed to quality, compliance, and social responsibility, demonstrated by its certifications such as BSCI for ethical practices and ISO9001 for quality management.

Runmefit's products meet global standards for quality and energy efficiency, backed by internationally recognized certifications like CE, RoHS, FCC, and regional approvals in India and Japan. These certificates underline Runmefit's dedication to delivering reliable, safe, and environmentally conscious products worldwide.

# Runmefit<sup>®</sup>

## Be a Runmefit Dealer or Distributor

We are looking for dealers and distributors. Expand your business by partnering with Runmefit, a leader in smart wearable technology.

As a dealer or official distributor, you will have the opportunity to offer your customers stylish, feature-rich devices tailored to fitness enthusiasts, technology aficionados, and everyday users. Enjoy competitive pricing, comprehensive marketing support, and the reputation of a brand known for its excellence and reliability.

Take the next step in growing your business with Runmefit. Contact us today to become a dealer or distributor.

## Work with Us Under OEM/ODM/OBM

### For Amazon & Shopify Seller

We specialize in helping Amazon sellers expand their product offerings and reach new markets. Whether you're looking to sell on platforms like Amazon, Walmart, or Shopify, we provide end-to-end support to ensure your products align with your brand's identity.

### For Brand Owners

We offer full OBM (Original Branding Manufacturing) services, handling everything from design and software development to manufacturing. We deliver a ready-to-market product under your brand. Additionally, we can integrate our hardware into your app with custom SDK and API solutions.

## Choose Us for Bulk Gift Selections

### For Companies, Organization and Membership Rewards

Smart watches make an excellent gift for consumer promotions and employee recognition, all at a reasonable cost. Whether for giveaways or loyalty rewards, these devices offer a practical and valuable way to show appreciation.

### For Sports Events, Concerts and Exhibitions

In 2022, we worked with the FIFA World Cup Qatar organizers, where our smartwatch was chosen as the volunteer appreciation gift. Our smartwatches are an ideal choice for large sports events, concerts, and exhibitions, offering a meaningful and practical gift for attendees.

## Healthcare Solutions

### Schools and Nursing Homes Care

Track and manage children's wellness at school within a virtual fence (e.g., school or designated area). We provide a complete Bluetooth broadcast protocol and API to collect essential health data, ensuring real-time monitoring and care.

### Integrate with Mobile App

For health and fitness app providers, integrating smartwatch data into your app is simple. Expand your software offerings and unlock new possibilities by seamlessly incorporating wearable technology into your service.

We partnered with sellers on:



Our clients:



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# RACER Pro GPS Series

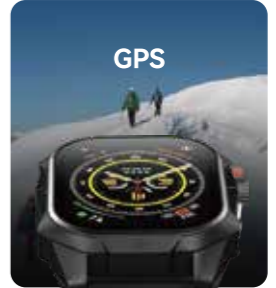




Coming Soon

# RACER 5 Pro GPS Watch

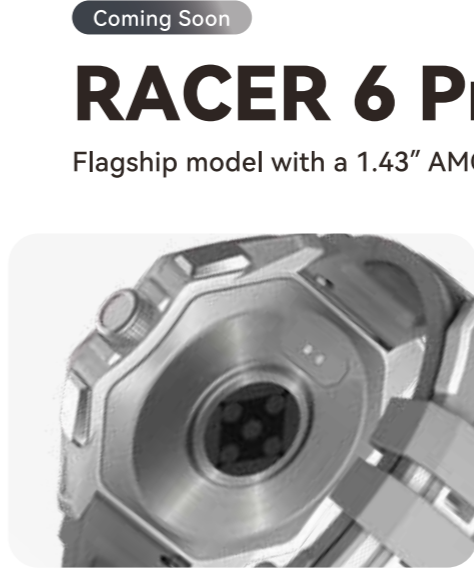
Flagship model with a 1.95" AMOLED display and high-performance GPS



Model: GTX3	
Display: 1.95-inch HD AMOLED	Resolution: 410 × 502 pixels
CPU: SF32LB527	Waterproof Rating: 5ATM
Battery Capacity: 530 mAh	Bluetooth: 5.3
Battery Life: Up to 21 days of use	

- GPS
- HRV
- Heart Rate
- Sleep
- 100+ sports
- Bluetooth Calling
- Compass
- Barometer
- 5ATM Waterproof

\* Specifications are subject to change. Final product details may vary at launch.



Coming Soon

# RACER 6 Pro GPS Watch

Flagship model with a 1.43" AMOLED display and high-performance GPS



**5 ATM**

**Extended Power**

**Sleep Tracking**

**GPS**

**24/7 Health Tracking**

Model: GTX4	Resolution: 466 × 466 pixels
Display: 1.43" AMOLED	Waterproof Rating: 5ATM
CPU: SF32LB527	Bluetooth: 5.3
Battery Capacity: 530 mAh	Battery Life: Up to 21 days of use

- GPS
- HRV
- Heart Rate
- Sleep
- 100+ sports
- Bluetooth Calling
- Compass
- Barometer
- 5ATM Waterproof

\* Specifications are subject to change. Final product details may vary at launch.

# RACER Series



New

## RACER 3 Smart Watch

Grace on your wrist, blending into every moment of city rhythm



1.43" AMOLED



Flagship Sensors



Sport Recognition



Extended Power

Gentle Workouts Smart Assistant



Model: GTR5

Display: 1.43-inch HD AMOLED

Resolution: 466 × 466 pixels

CPU:SF32LB523

Waterproof Rating: 3ATM

Battery Capacity: 360 mAh

Bluetooth: 5.3

Battery Life: Up to 14 days of use

- Sleep
- HRV
- Heart Rate
- Respiration Rate
- SpO<sub>2</sub>



New

# RACER 4 Smart Watch

Grace on your wrist, blending into every moment of city rhythm



1.43" AMOLED



Flagship Sensors



Sport Recognition



Extended Power



Gentle Workouts Smart Assistant



Model: GTR6

Display: 1.43" AMOLED

Resolution: 466 x 466 pixels

Processor: SF32LB523

Water Resistance: 3ATM

Battery Capacity: 360 mAh

Bluetooth: 5.3

Battery Life: Up to 14 days of use

- Sleep
- Heart Rate
- SpO<sub>2</sub>
- HRV
- Respiration Rate

# GRACE Series for Women



New

## GTR3 Elegant Smart Watch

Limited blossom pink series with stunning HD AMOLED display.

Elegant Design

1.43-inch  
AMOLED Display



Women's Health

26 27 28 29 30

Sports Records



Various Watch Faces



Display: 1.43-inch HD AMOLED Resolution: 466\*466 pixels

Waterproof Rating: 3ATM Battery Capacity: 390mAh

Bluetooth: 5.3

Battery Life: Up to 7-15 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV
- Respiratory rate



New

## GRACE Smart Watch

Be Your True Self with Grace and Style.  
A Smartwatch Designed for Women.



Elegant Design



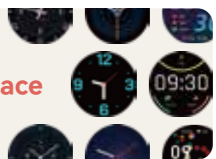
1.27-inch  
Mini Size



Leather Strap



Watch Face



Health Tracking



Model: GTR4

Display: 1.27-inch HD TFT

Resolution: 360 × 360 pixels

Waterproof Rating: IP68

Battery Capacity: 240 mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep Tracking
- HRV
- Heart Rate
- Respiration Rate

# WATCH Series



## Key Features on the Smart Watch



### Sports

100+ sports modes, from outdoor running to extreme sports.



### Blood Oxygen

Get real-time insights into your body's blood oxygen saturation.



### Stress

Gain deeper insights into your stress patterns and mood changes.



### Heart Rate

Care for your heart health and get real-time data during exercise.



### Sleep

Track your sleep stages and provide personal insights for better sleeping habits.



### Breathe

Regulate your breathing to help release your stress and relax your body.



## Connect with RunmeFit App

Enhance your experience with the RunmeFit App, unlocking advanced mood tracking, an expanded app center, and a diverse watch face gallery.



\* Feature availability may vary depending on the product model



New

# WATCH 4

Experience silky smooth operations and a stunning 1.95" AMOLED display.



**Blazing Fast**



**1.95-inch AMOLED**



**Fitness & Wellness**



**3ATM**



**360mAh Mega Battery**



Model: GTS10

Display: 1.95-inch HD AMOLED

Resolution: 410\*502 pixels

CPU: SF32LB523

Waterproof Rating: 3ATM

Battery Capacity: 360mAh

Bluetooth: 5.3

Battery Life: Up to 14 days of use

- Sleep
- Heart rate
- SpO2
- HRV
- Respiratory rate

\* Product specifications are subject to change before the official release.



New

# WATCH 3 Active

A smartwatch that balances business, fitness, and all-day endurance



24/7 Health Tracking



1.96-inch TFT



100+ Sport



10 days of Use



Health Reminders



Model: GTS11

Display: 1.96-inch HD TFT

Resolution: 320 × 386 pixels

Waterproof Rating: IP68

Battery Capacity: 350 mAh

Bluetooth: 5.3

Battery Life: Up to 14 days of use

- Sleep Tracking
- HRV
- Heart Rate
- Respiration Rate



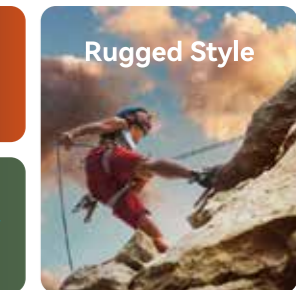
New

# GTS9 Rugged

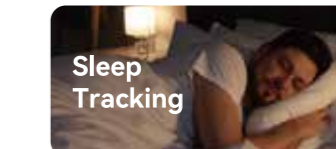
Break barriers – your adventure companion in rugged style.



**3ATM**



**Longer Battery Life**



**Daily Activities**

Model: GTS9

Display: 1.96-inch HD TFT

Resolution: 320\*386 pixels

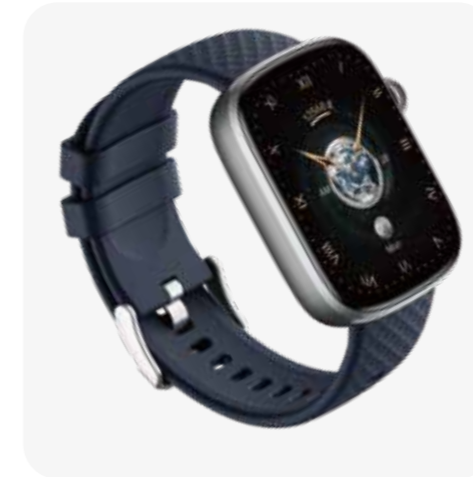
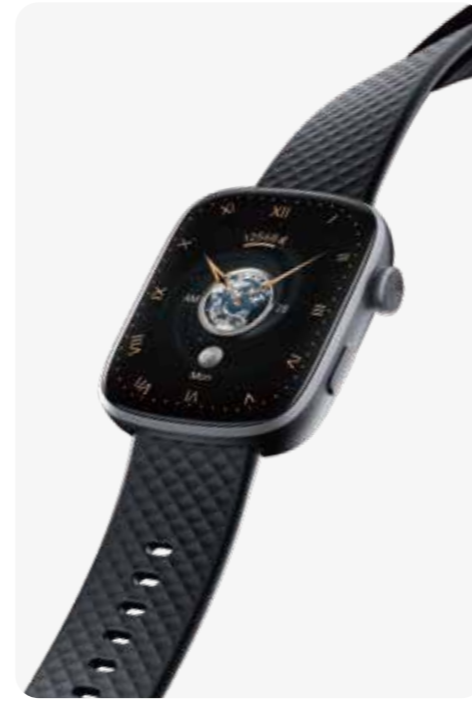
Waterproof Rating: 3ATM

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-14 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



# GTS8 AMOLED

Radiant AMOLED clarity meets precise health and sports tracking.



**1.95-inch AMOLED**

**Sleep Analysis**

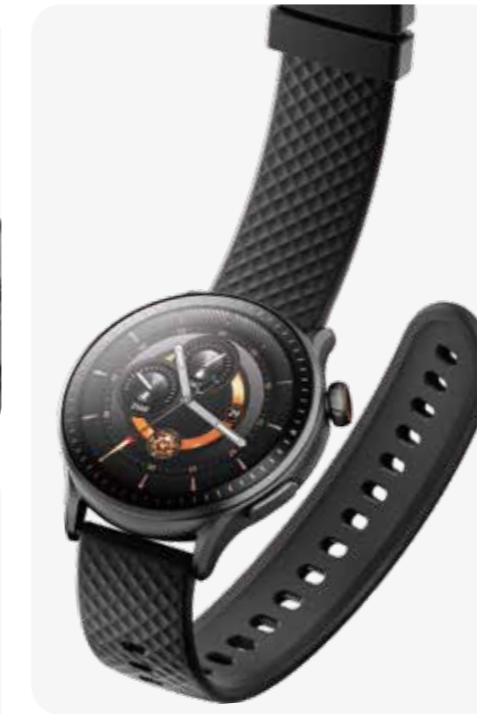
**3ATM**

**Workouts Tracking**

**45 Days Standby**

Display: 1.95-inch HD AMOLED Resolution: 410\*502 pixels  
 Waterproof Rating: 3ATM Battery Capacity: 350mAh  
 Bluetooth: 5.3  
 Battery Life: Up to 5-14 days of use, 45 days of standby

- Sleep
- HRV
- Heart rate
- Respiratory rate
- SpO2



# GTR3 AMOLED

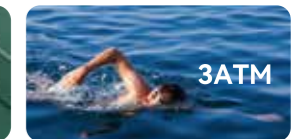
1.43 inch Round AMOLED elegance meets flawless fitness precision



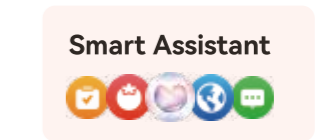
1.43 inch AMOLED



100+ Sports



3ATM



Smart Assistant



Long Battery

Display: 1.43-inch HD AMOLED

Resolution: 466\*466 pixels

Waterproof Rating: 3ATM

Battery Capacity: 390mAh

Bluetooth: 5.3

Battery Life: Up to 7-15 days of use, 45 days of standby

- Sleep
- HRV
- Heart rate
- Respiratory rate
- SpO2



Hot

# GTR2

Sleek 2.5D curved display meets your everyday wellness journey.



**2.5D Curved Display**

**24/7 Health Monitor**

**Sports Tracking**

**Bluetooth Calling**

**Smart Assistant**

Display: 1.46-inch HD TFT

Resolution: 360\*360 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



Hot

# GTS7 Pro/GTS7

The versatile smartwatch for sports and business with extended battery life.



24/7 Health Tracking



1.96-inch HD Display



100+ Sports



10 Days of Use



Health Reminder



Display: 1.96-inch HD TFT

Resolution: 320\*386 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

\* The GTS7 Pro has a digital crown and a shortcut button. The GTS7 only has a digital crown.



Hot

## CX3

Durable alloy build, your dependable smart health companion.



### Health Management



### Alloy Frame



### Real-time Notifications



Display: 1.95-inch HD TFT

Resolution: 240\*282 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

## CX2

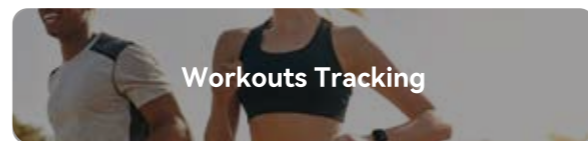
Your everyday smart health companion.



### 1.95-inch HD Display



### Workouts Tracking



### Long Last Battery

Display: 1.95-inch HD TFT

Resolution: 240\*282 pixels

Waterproof Rating: IP68

Battery Capacity: 350mAh

Bluetooth: 5.3

Battery Life: Up to 5-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



# Fitness Tracker



Hot

## GTL2

Larger screen, longer battery, spot-on wellness tracking



1.47-inch  
HD Display



100+ Sports  
Modes

24/7 Health  
Monitoring

Smart Notifications



7 Days  
of Use



Display: 1.47-inch HD TFT

Resolution: 172\*320 pixels

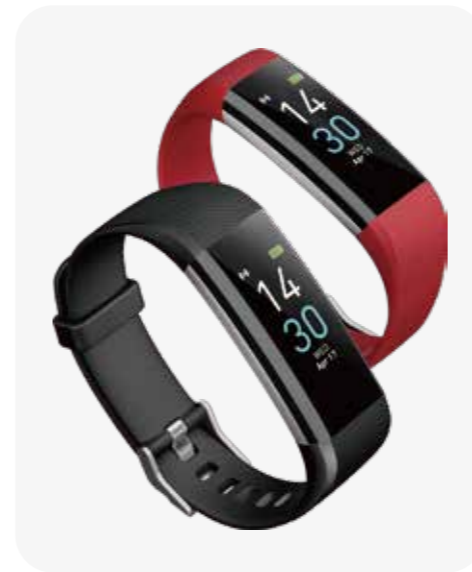
Waterproof Rating: IP68

Battery Capacity: 245mAh

Bluetooth: 5.3

Battery Life: Up to 7-10 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV



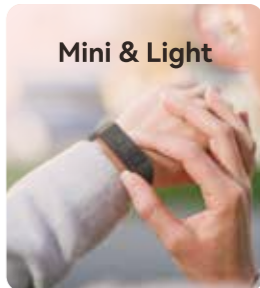
Hot

# S5

Ultra-light 10g\* smart wristband for seamless daily wear



Mini & Light



Easy Plug Design



Heart Rate & SpO2



Extended Power



IP68



Display: 0.96-inch HD TFT

Resolution: 80\*160 pixels

Waterproof Rating: IP68

Battery Capacity: 170mAh

Bluetooth: 5.3

Battery Life: Up to 5-7 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

\* The product weight (without straps) is 10 grams



# GTL1

Ultra-light smart fitness band with breathable woven strap for everyone



**Ultra-soft  
Comfortable fit**



**High-precision  
Sensors**



**Sleep Tracking**



**Long Last  
Battery**



**16 Workout  
Options**

Display: 0.96-inch HD TFT

Resolution: 80\*160 pixels

Waterproof Rating: IP68

Battery Capacity: 170mAh

Bluetooth: 5.3

Battery Life: Up to 5-7 days of use, 45 days of standby

- Sleep
- Heart rate
- SpO2
- HRV

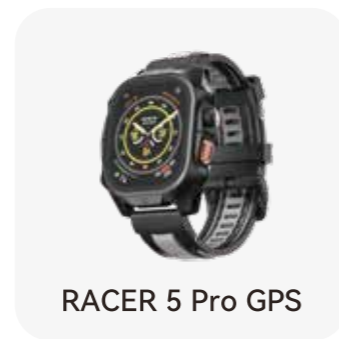
# Your Statement, on the Watch Face

Access the RunmeFit Watch Face Gallery for a variety of vivid and unique designs. With RunmeFit Smart Watch, easily change your watch face to match your mood, style, or occasion, turning it into a unique fashion statement that reflects your personality.

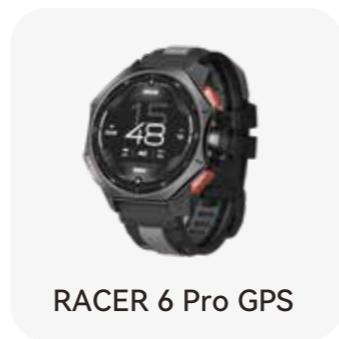


# Comparison Table

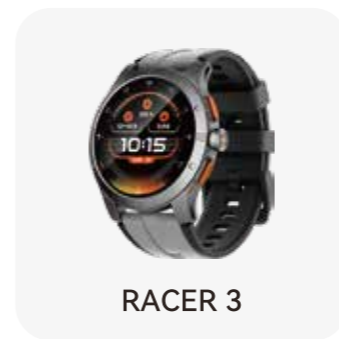
## Specs



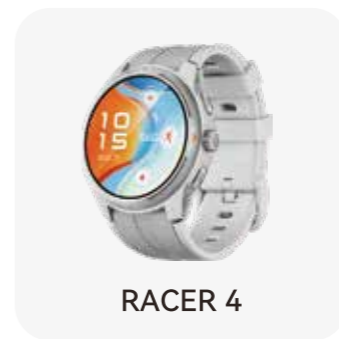
RACER 5 Pro GPS



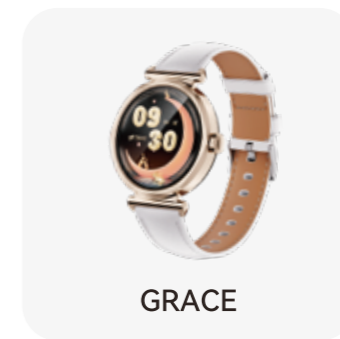
RACER 6 Pro GPS



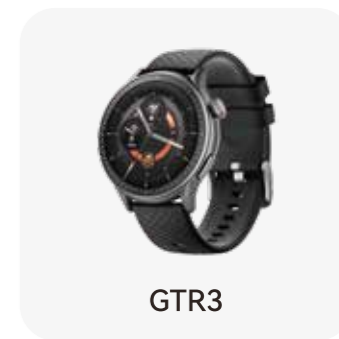
RACER 3



RACER 4



GRACE



GTR3

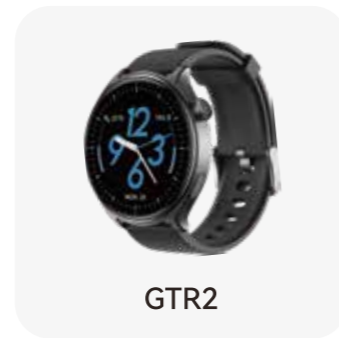
Display type	AMOLED	AMOLED	AMOLED	AMOLED	TFT	AMOLED
Display size	1.95-inch	1.43-inch	1.43-inch	1.43-inch	1.27-inch	1.43-inch
Resolution	410*502 pixels	466*466 pixels	466*466 pixels	466*466 pixels	360*360 pixels	466*466 pixels
Touch display	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen	Full-touch screen
CPU	SF32LB527	SF32LB527	SF32LB523	SF32LB523	JL7012F6	JL7013A6S
Heart rate and SpO2 sensor	HX3695H	HX3695H	HX3695H	HX3695H	HX3918	HX3695H
Memory	16 MB	16 MB	4 MB	4 MB	640 KB	640 KB
Storage	1Gb	1 Gb	256 MB	256 MB	128 MB	256 MB
Barometers	✔ Yes	✔ Yes	⊗ No	⊗ No	⊗ No	⊗ No
Geomagnetic compass	✔ Yes	✔ Yes	⊗ No	⊗ No	⊗ No	⊗ No
Built-in GPS	✔ Yes	✔ Yes	⊗ No	⊗ No	⊗ No	⊗ No
Bluetooth	5.3	5.3	5.3	5.3	5.3	5.3
Water resistance	5ATM	5ATM	IP68	IP68	IP68	3ATM
Battery capacity	530mAh	530mAh	360mAh	360mAh	240mAh	390mAh
Battery life (up to)	About 21 days	About 21 days	About 14 days	About 14 days	5-10 days	7-15 days
Standby mode (up to)	45 days	45 days	45 days	45 days	45 days	45 days
Sleep	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart rate	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
SpO2	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart Rate Variability	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Respiratory rate	✔ Yes	✔ Yes	✔ Yes	✔ Yes	⊗ No	✔ Yes
MAI Score	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Steps counter	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes

\* Product specifications are subject to change before the official release.

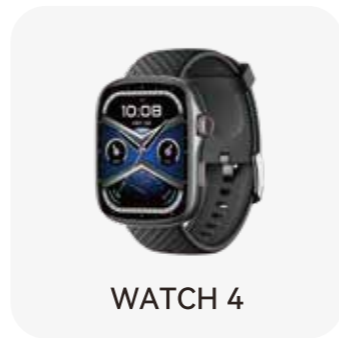
\* Product specifications are subject to change before the official release.

# Comparison Table

## Specs



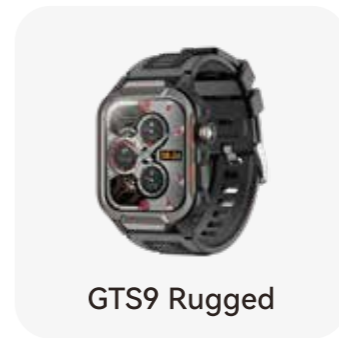
GTR2



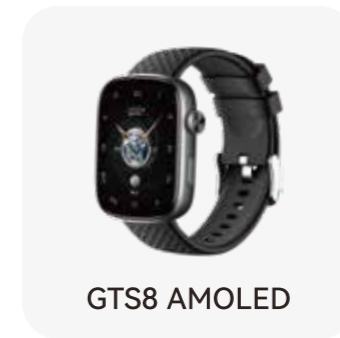
WATCH 4



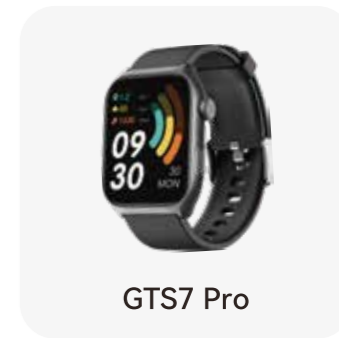
WATCH 3 Active



GTS9 Rugged



GTS8 AMOLED



GTS7 Pro

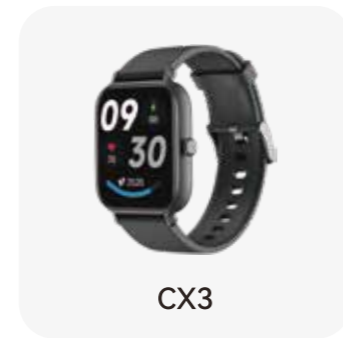
Display type	TFT	AMOLED	TFT	TFT	AMOLED	TFT
Display size	1.46-inch	1.95-inch	1.96-inch	1.96-inch	1.95-inch	1.96-inch
Resolution	360*360 pixels	410*502 pixels	320*386 pixels	320*386 pixels	410*502 pixels	320*386 pixels
Touch display	Full-touch screen	Full-touch screen	Full Touch	Full-touch screen	Full-touch screen	Full-touch screen
CPU	JL7012F6	SF32LB523	SF32LB523	JL7012F6	JL7013A6S	JL7012F6
Heart rate and SpO2 sensor	HX3918	HX3695H	HX3695H	HX3918	HX3695H	HX3918
Memory	640 KB	4 MB	4 MB	640 KB	640 KB	640 KB
Storage	128 MB	256 MB	256 MB	128 MB	256 MB	128 MB
Barometers	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Geomagnetic compass	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Built-in GPS	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Bluetooth	5.3	5.3	5.3	5.3	5.3	5.3
Water resistance	IP68	3ATM	IP68	3ATM	3ATM	IP68
Battery capacity	350mAh	360mAh	350mAh	350mAh	350mAh	350mAh
Battery life (up to)	5-10 days	About 14 days	About 14 days	5-14 days	5-14 days	5-10 days
Standby mode (up to)	45 days	45 days	45 days	45 days	45 days	45 days
Sleep	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart rate	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
SpO2	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart Rate Variability	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Respiratory rate	⊗ No	✔ Yes	✔ Yes	⊗ No	✔ Yes	⊗ No
MAI Score	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Steps counter	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes

\* Product specifications are subject to change before the official release.

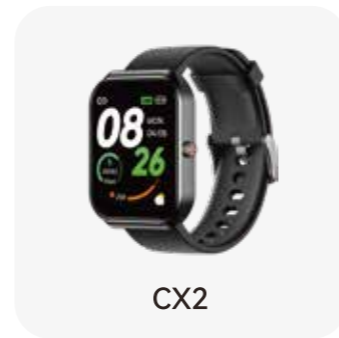
\* Product specifications are subject to change before the official release.

# Comparison Table

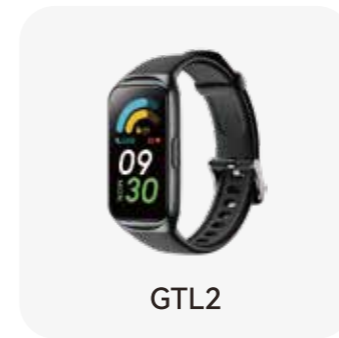
## Specs



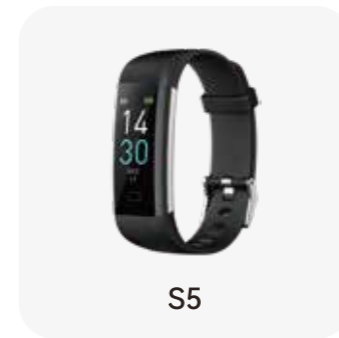
CX3



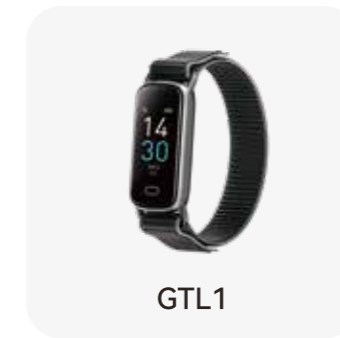
CX2



GTL2



S5



GTL1

Display type	TFT	TFT	TFT	TFT	TFT
Display size	1.95-inch	1.95-inch	1.47-inch	0.96-inch	0.96-inch
Resolution	240*282 pixels	240*282 pixels	172*320 pixels	80*160 pixels	80*160 pixels
Touch display	Full-touch screen	Full-touch screen	Full-touch screen	Single-touch screen	Single-touch screen
CPU	JL7012F6	JL7012F6	JL7012R5	JL7012R5	JL7012R5
Heart rate and SpO2 sensor	HX3918	HX3918	HX3918	HX3918	HX3918
Memory	640 KB	640 KB	640 KB	640 KB	640 KB
Storage	128 MB	128 MB	64 MB	64 MB	64 MB
Barometers	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Geomagnetic compass	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Built-in GPS	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
Bluetooth	5.3	5.3	5.3	5.3	5.3
Water resistance	IP68	IP68	IP68	IP68	IP68
Battery capacity	350mAh	350mAh	245mAh	170mAh	170mAh
Battery life (up to)	5-10 days	5-10 days	7-10 days	5-7 days	5-7 days
Standby mode (up to)	45 days	45 days	45 days	45 days	45 days
Sleep	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart rate	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
SpO2	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Heart Rate Variability	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Respiratory rate	⊗ No	⊗ No	⊗ No	⊗ No	⊗ No
MAI Score	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Steps counter	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes

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